



in Expo Milano 2015



CLUSTER  
COCOA & CHOCOLATE

*presents*

PRESS RELEASE

EXPO MILANO 2015  
PROGRAMME OF PACARI CHOCOLATE EVENTS  
ON THE STAGE OF THE CACAO AND CHOCOLATE CLUSTER

We are pleased to present the programme which will be offered by Pacari in the Theatre of the Cocoa & Chocolate Cluster.

For the entire duration of EXPO – from 11.00 to 12.00 – there will be:

- An educational presentation for adults entitled **«Chocoa Lab By Pacari»**, a Pacari Chocolate journey of discovery.
- **«Chocolate Sommelier»** sessions two weekends a month, for professionals and enthusiasts, led by an expert Chocolate Taster
- An educational presentation for children entitled **«ABC of the Discovery of Cacao and Chocolate with Joy & Flor»**, two likeable characters who recount everything that happens in the world of chocolate.

Two Sundays a month, as part of the «Cocoa and Chocolate Experience», - from 17.00 to 18.00 – there will be an appointment with:

- **«Pacari and the Women of Cacao»** which describes the role of women in the production of cacao and chocolate.
- **«Pacari, organic, biodynamic, fair»** which narrates the thousands of years of history of Ecuador as a producer of cacao and the stages in the development of the Pacari project.

At all these appointments, you will be able to taste our bars and will be introduced to PACARI NEW CHOCOLATE 2015.

Follow all updates on our website: [www.joyflor.it](http://www.joyflor.it)

On the Facebook page: <https://www.facebook.com/PacariChocolateltalia>

We look forward to seeing you.

*Pia Rivera*

Founder and Owner  
JOYFLOR SRL

[www.joyflor.it](http://www.joyflor.it)

*Un Mondo Fragrante!*